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## Study Finds Direct Link Between Veterans' Homelessness, Lack of Legal Help



It's widely known that homelessness is a persistent problem for military veterans, and that they also face difficulty in accessing legal services. While these may seem like two related, but mostly separate issues, new research from the Department of Veterans Affairs suggests a direct cause-and-effect relationship: Many veterans are homeless — and miss out on important benefits — because they can't afford a lawyer. How many of the top 10 problems that cause veterans to be homeless can't be solved without legal help? The Washington Post offers an in-depth look at the study.

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## Lawyers in Recovery Share Personal Stories of a Profession-Wide Problem

Miranda's motivation to have a job was so she could afford her drinking and drug use. "Angelina" drank to escape "the near- constant feeling of not doing enough at work." Tom came to believe that alcohol was essential to his practice. All three are lawyers in recovery who recently shared their stories — and their insights regarding why alcoholism is so prevalent in the legal profession. With the help of lawyer assistance programs in California, Texas, Florida, Minnesota, and New York, law.com reached out to lawyers in recovery across the country and in a variety of practice settings. What else did they share in their very candid interviews?

## Break It Down: How One Organization Succeeds with Small Bites of Education

How does the Healthcare Information and Management Systems Society use its online education programs to drive member engagement? By breaking them down to fit members' busy schedules, with the goal that they will complete one 10-minute segment and click to the next. Next, the society plans to take some big steps forward in how it customizes its online content according to members' interests. The Professional Convention Management Association's Convene has all the details.

## Quick! Check for a PokeGym Outside Your Bar Building

Summer seems to be the perfect time for those "flash" pop culture trends that capture a lot of people's attention for at least a hot minute or two. Much like the ice bucket challenge, some nonprofits and other organizations are discovering that they can harness a trend's power to bring them new visibility and possibly some new donors and volunteers. Kivi's Nonprofit Communications Blog spotlights what some organizations have gained by being willing to Pokémon Go out there and join in the fun.

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