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A Clean Slate: Wichita Bar Event Helps Low-Income People with Criminal Records

Having to disclose a criminal arrest or conviction on a job application often means that opportunity stops knocking. But getting a criminal record expunged can be prohibitively expensive, especially for low-income people. [Wichita's NPR affiliate](#) highlights a special Clean Slate Day hosted last week by the Wichita Bar Association.

No More TL;DR: How to Make Sure Your Email Gets Read

You labor over the perfect email – one that you're sure will prompt people to join, buy, and engage. But then most of your recipients say, "Too long; didn't read"...and delete it like it's on fire. What did you do wrong – and how can you get it right next time? Check out [these 6 tips](#) and stay out of the TL;DR abyss.

A Big Problem in BigLaw: High Attrition Rates for Minority Women Lawyers

According to the [ABA Journal](#), "Eighty-five percent of minority female attorneys in the U.S. will quit large firms within seven years of starting their practice." That's dismal news for anyone who values diversity and inclusion and has been involved with pipeline projects and other efforts. What are the barriers that women lawyers of color face in BigLaw – and what needs to change?

Don't Miss It: Patricia Pippert Teaches Bar School about 'Stellar Customer Service'

What are your members and potential members looking for when they pick up the phone and call your bar association? Do you know how to help them reach those goals? Whoever you are and whatever your role, you're in the member service and customer service business – and Patricia Pippert is here to help. Find out more, and register for her Bar Essentials Bar School class, [here](#).

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